

NEWS RELEASE

December 17, 2009
Mariemont City Schools

Mariemont High School Business Students Tap Local Expertise



Cincinnati Reds Marketing Director, Lisa Braun, shared her perspective on successful business practices with Mariemont High School students in their Principles of Business class. High School of Business students at Mariemont High School are utilizing 21st Century Skills: teamwork, collaboration, leadership, research, critical thinking and problem solving through a curriculum of project-based learning. Students are learning principles of business from industry professionals, field trips and one another. Business professionals from Cincinnati Bell, Cincinnati Recreation Commission, and The Cincinnati Reds have shared their areas of expertise. Coca Cola Enterprises, Inc. welcomed the students to observe a capital-intensive conversion process. Students are experiencing how business activities and careers are interrelated.

Photo: Mariemont High School students in their Principles of Business class meet with Cincinnati Reds Marketing Director, Lisa Braun as part of developing needed 21st century skills.